



Trade Show Event to Showcase U.S. Technology & Services in Support of Chile's Recovery and Rebuilding Program

Purpose: To create a business forum where Chilean government and private sector officials with a role in the country's ongoing recovery and reconstruction efforts can meet face-to-face, view products, and share first-hand information with U.S. suppliers who have solutions to offer.

Format: REBUILD CHILE EXPO, will be held in Santiago, Chile. It will take place over a three day period. The trade show will serve as the centerpiece of the event. In addition to the exhibit displays, REBUILD CHILE EXPO will include a series of concurrent presentations focused on ways U.S. manufacturers and service providers can assist in the immediate and longer term as Chile assesses its requirements and rebuilds its infrastructure.

Visitors: The primary visitors for REBUILD CHILE EXPO will be the government officials at the federal, regional and municipal level who are charged with planning and implementing Chile's recovery and rebuilding effort. These officials will include representatives from numerous individual agencies and departments including those concerned with construction, energy, transport, communications, education, sanitation, health, finance, public safety and law enforcement, among others. A further group of visitors will be drawn from the ranks of businesses and investment facilitators looking for products and services that will meet the needs of the private sector.

Exhibitors: REBUILD CHILE EXPO exhibitors will be U.S. companies – new-to-market as well as those already active in Chile - who have products and expertise to share. Exhibitors can include U.S. manufacturers of building products and construction equipment; telecommunications systems; energy generation and delivery products; sanitation, utilities repair and replacement; and other equipment and materials identified by Chile as priorities in the recovery program. In addition, U. S. companies offering specialized knowledge-based services such as municipal planning, infrastructure needs assessment, financial modeling, and engineering and architectural services will be invited to participate in REBUILD CHILE EXPO.

Media: REBUILD CHILE EXPO will be open to the media – both specialized and general interest. It will serve as a timely backdrop to focus attention on the rebuilding program and the products and services available to Chile to aid in its ongoing recovery.

Organizer: REBUILD CHILE EXPO will be organized by Kallman Worldwide Inc. working in close cooperation with the U.S. Embassy in Santiago, the U.S. Department of Commerce in Washington, DC. and the relevant Chilean Ministries and agencies. Founded in 1963, Kallman Worldwide has a proven track record working on hundreds of successful business-to-business trade events throughout the world. Headquartered in New Jersey USA, with a full-time satellite office in Santiago, the company has worked in Chile since 1994, most notably on shows such as FIDAE, EXPOMIN and ExpoNaval.

Beneficiary: A portion of the proceeds will be donated to Hogar de Cristo and the Fondo Esperanza in support of their programs.

Rebuild Chile Expo, a Kallman Worldwide Event

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